



European Committee
of the Regions

Directorate for Legislative Works 2 -
ECON commission

Application Form



European Entrepreneurial Region Award 2023

Entrepreneurship and resilient communities

[Name of the territory]

1. Fact sheet

[Logo of the territory]

[Map of the territory]

General information

Name of the territory	
Date of application	
Political endorsement	<i>The application is supported by...</i>

Regional data

NUTS code	<i>[if applicable]</i>	GDP/inhabitant (year)	
Population		GDP growth rate (year)	
Area in km ²		Unemployment rate (year)	
Cohesion Policy category (if applicable)	<input type="checkbox"/> More developed region <input type="checkbox"/> Transition region <input type="checkbox"/> Less developed region		

Contact details

Contact person	
Postal address	
Telephone	
E-mail	
Website	

The territorial EER strategy in a nutshell

Please provide a brief synopsis of your EER strategy (including the added value of the EER award for your territory) in a maximum of 200 words.

How did you learn about the EER 2023 call?	<input type="checkbox"/> CoR website	<input type="checkbox"/> E-mail announcement from the CoR
	<input type="checkbox"/> EWRC	<input type="checkbox"/> Announcement in CoR Plenary/Commission meeting
	<input type="checkbox"/> Other CoR event	<input type="checkbox"/> Info table at CoR Plenary
	<input type="checkbox"/> Other (please specify):	

Please keep the fact sheet to one page. Please use English only.

2. Political vision

Please describe in a **maximum of 2 pages** your political strategy to boost entrepreneurship, support start-ups, scale-ups and SME innovation in your territory.

*The description should contain a **SWOT analysis** (Strengths, Weaknesses, Opportunities, and Threats) providing a realistic assessment of the territory's entrepreneurial potential and specific challenges, including information on its **economic starting point**. It should present a broad outline of what the territory wants to achieve in the run-up to its EER year, during the EER year itself and beyond, as well as a presentation of the resources at its disposal to realize these objectives. The description should **focus on areas where tangible results are expected within the coming years** and indicate how the EER objectives are embedded in a broader regional development strategy. Where appropriate, links to relevant sources can be provided (e.g. S3 smart specialisation strategy, regional digitalisation strategy, etc.)*

3. Governance and partnership

Please describe in a **maximum of 1 page** how you will ensure efficient governance of the actions implemented in the context of your EER year.

*Please describe how different **governance levels** (local, regional and, if applicable, national) will be involved in the design, implementation and monitoring of your EER strategy. The description should also indicate how **stakeholders** (such as social and economic partners, learning and research institutions, and civil society) will participate.*

4. Action plan

Please describe in a **maximum of 8 pages** the concrete actions you will implement.

*Applicants are invited to describe the measures they intend to launch in the run-up to their EER year and during the EER year itself, in order to implement some or all of the principles of the **EU SME Strategy** in their territory, also taking account, where appropriate, of the key priorities of the **EU's strategic agenda 2019-2024**. Applicants are invited to demonstrate a commitment of the territory to implement its political vision taking account of the **rapidly changing economic landscape and key megatrends**, e.g. the impact of the Covid-19 crisis, digitalisation, the new industrial revolution and the transition to a circular and low carbon economy.*

*The description should present a selection of priorities and actions (or clusters of actions), providing their **owners, indicators and measurable targets**, as well as mechanisms for **monitoring and follow-up**, and demonstrate how the actions will be sustained beyond the EER year. The application should outline ongoing or foreseen actions of cooperation with other (EER or non-EER) regions.*

5. Communication plan

Please limit your description to a **maximum of 2 pages**.

*The communication plan should include a description of specific **communication actions at the highest level** (print publications, websites, audio-visual productions, public events, road-shows, workshops, press conferences, information campaigns etc.), indicating how **key target groups** will be reached both within the territory and at EU level. It should indicate how the **EER label** will be used to publicize the territory's policy and ensure the best possible **visibility of the EU and the European Committee of the Regions**.*

Please submit your application for the EER 2023 label in electronic format (Word document or PDF) in English to: eer-cdr@cor.europa.eu. Please include a **declaration of political commitment** from the competent political authority. Further letters of support may be added to your application. For a full list of **assessment criteria** applied by the jury, please consult the call for applications.

Deadline for applications: 29 March 2022